



Greetings:

Aging infrastructure is causing more and more water leaks each year, which can negatively impact utility budgets, efficiency, and customer perception. For utility customers, a high water bill can result in a long payment plan and a feeling of dissatisfaction with the water utility.

ServLine is an affinity partner of the South Dakota Association of Rural Water Systems as well as the National Rural Water Association. ServLine offers a Leak Protection Program which protects the utility customer from the expense of a high water bill due to a leak and delivers a seamless claims experience, which increases utility customer satisfaction. It also helps utilities recapture lost revenue and bad debt.

In January 2020, ServLine was acquired by HomeServe USA, a leading provider of utility solutions. HomeServe has more than 4.2 million customers across the US and Canada and is A+ rated with the BBB. HomeServe's 24/7/365 customer contact center in Chattanooga, TN, has also received numerous awards for service and excellence.

ServLine has 175 partnerships with rural and municipal water utilities and understands the needs of the utilities, their customers and communities.

Benefits to customers:

- Financial protection from excess water bill
- No deductible
- Seamless processing of claims
- Peace of mind that unexpected expenses will be covered

Benefits to utilities:

- Lower utility costs, recapture lost revenue and bad debt associated with water leaks
- Reduced and simplified staff workload
- Enhanced public relations
- Improved customer experience and satisfaction

In addition to leak protection, ServLine offers homeowners optional, affordable repair plans for water, sewer, and interior plumbing lines. Customers call to receive prompt emergency repairs provided by local, licensed, and insured contractors.

For more information about how these programs can benefit your utility and community, I can be reached at ashley.shiowski@homeserveusa.com and 412-874-9454. Please also visit our website at www.servline.com for more information.

Sincerely,

A handwritten signature in black ink that reads "Ashley Shiowski".

Ashley Shiowski
Director, Business Development