

City partners with Service Line Warranties of America on optional Service Line Warranty Program

Posted on: May 7, 2012

The City of DeSoto is introducing a new, optional program available to homeowners, provided through the National League of Cities (NLC) Service Line Warranty Program administered by Service Line Warranties of America (SLWA). The Service Line Warranty program provides low cost, worry free warranty protection for sewer lines.

"Many citizens are unaware that they are responsible for the sewer lines that go from their houses to the point of utility maintenance. If these lines break or leak, repairs can be very expensive," said Carl O. Sherman, Mayor. The Service Line Warranty program offers citizens an affordable way to avoid the unexpected and often large expense involved with a sewer line break. When a line breaks, the cost to repair it can often cause hardship on a family's budget. This new program will offer warranty protection to help cover the costs of a break.

City of DeSoto residents will see offers in their mailboxes soon. The cost for citizens who choose to purchase the warranty protection is \$5.00 per month, and will cover sewer line repairs up to \$4,000. The program is offered at no cost to the City of DeSoto, and no public funds are used to promote the program.

"We are pleased to work with the City of DeSoto to offer homeowners an affordable Service Line Warranty program," said Brad Carmichael, Vice President of Business Development for Service Line Warranties of America. "We think DeSoto residents will be pleased with our features and benefits, including a 24-hour repair hotline and the use of local, certified technicians. This keeps dollars in the local economy, an important benefit in these tough financial times."

SLWA is proud to have been selected by the NLC as an Enterprise Programs Partner. The National League of Cities, representing over 218 million Americans, is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. After a decade in business, SLWA has an A+ rating with the Better Business Bureau.

Additional Info...