



NLC Service Line Warranty Program Endorsed by City of Midland 9/20/12

*City of Midland
Press Release
September 20, 2012*

The City of Midland is re-introducing a partner program available to homeowners that provides low cost, worry-free warranty protection for water lines. The program is provided through the National League of Cities (NLC) and administered by Service Line Warranties of America (SLWA).

The NLC Service Line Warranty program offers citizens an affordable way to avoid the unexpected and often large expense involved with a water line break. When a line breaks, the cost to repair it can often cause hardship on a family's budget. This new program will offer warranty protection to help cover the costs of a break.

"Many citizens are unaware that they are responsible for the water lines that go from the point of utility maintenance to their houses. If these lines break or leak, repairs can be very expensive," said Wes Perry, Mayor.

"We chose to participate in this program for several reasons including that it is offered at no cost to the city and it serves to educate our homeowners on their service line responsibilities while saving them money on repairs," stated Mr. Perry, Mayor. He continued, "SLWA has a perfect Better Business Bureau Rating and only uses local contractors who are familiar with our permitting and codes. This program could improve both water conservation and ground pollution, too, because we believe that residents will be more apt to quickly report any issues with their utility service lines."

City of Midland residents are currently finding offers in their mail boxes. The cost for citizens who choose to purchase the warranty protection is \$4.75 per month, and will cover water line repairs up to \$4,000 plus an additional allowance of \$500 for public sidewalk cutting, if needed.

The program is offered at no cost to the City of Midland, and no public funds are used to promote the program.”We are pleased to work with the City of Midland to offer homeowners an affordable Service Line Warranty program,” said Brad Carmichael, Vice President of Business Development for Service Line

Warranties of America. “We think Midland residents will be pleased with our features and benefits,including a 24-hour repair hotline and the use of local, certified technicians. This keeps dollars in the local economy, an important benefit in these tough financial times.”

Service Line Warranties of America is the brand used by the Utility Service Partners, Inc. family of companies. Headquartered in Canonsburg, Pennsylvania, they are one of the nation’s largest and most trusted sources of utility line warranties, serving residential customers since 1996. After a decade in business, SLWA has an A+ rating with the Better Business Bureau. SLWA is proud to partner with NLC to deliver this program. The National League of Cities is dedicated to helping city leaders build better communities, and serves as a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans.