



Utility Line Protection Program Now Available to Odessa Residents 9/11/12

*City of Odessa
Press Release
September 11, 2012*

August 11, 2012 – The City of Odessa is introducing a new, optional program available to homeowners that provides low cost, worry-free warranty protection for water lines. The program is provided through the National League of Cities (NLC) and administered by Service Line Warranties of America (SLWA).

The NLC Service Line Warranty program offers citizens an affordable way to avoid the unexpected and often large expense involved with a water line break. When a line breaks, the cost to repair it can often cause hardship on a family's budget. This new program will offer warranty protection to help cover the costs of a break.

“Many citizens are unaware they are responsible for the water lines that go from the point of utility maintenance to their houses. If these lines break or leak, repairs can be very expensive,” said Richard Morton, City Manager.

“We chose to participate in this program for several reasons including that it is offered at no cost to the City and it serves to educate our homeowners on their service line responsibilities while saving them money on repairs,” stated Morton. He continued, “SWLA has a perfect Better Business Bureau Rating and only uses local contractors who are familiar with our permitting and codes. This program could improve both water conservation and ground pollution, because we believe residents will be more apt to quickly report any issue with their utility service lines.”

In addition to the benefits for residents, the local economy and the environment, the City of Odessa will receive a royalty from SLWA which provides a new source of revenue in these difficult economic times.

City of Odessa residents will see offers in their mail boxes soon. The cost for citizens who choose to purchase the warranty protection is \$4.75 per month, and will cover water line repairs up to \$4,000 plus an additional allowance of \$500 for public street cutting, if needed. The program is offered at no cost to the City of Odessa, and no public funds are used to promote the program.

“We are pleased to work with the City of Odessa to offer homeowners an affordable Service Line Warranty program,” said Brad Carmichael, Vice President of Business Development for Service Line Warranties of America. “We think Odessa residents will be pleased with our features and benefits, including a 24-hour repair hotline and the use of local, certified technicians. This keeps dollars in the local economy, an important benefit in these tough financial times.”

Service Line Warranties of America is the brand used by the Utility Service Partners, Inc. family of companies. Headquartered in Canonsburg, Pennsylvania, they are one of the nation’s largest and most trusted sources of utility line warranties, serving residential customers since 1996. After a decade in business, SLWA has an A+ rating with the Better Business Bureau. SLWA is proud to partner with NLC to deliver this program. The National League of Cities is dedicated to helping city leaders build better communities, and serves as a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans.

For questions regarding this news release, please contact Brad Carmichael at 866-922-9006 or service@slwofa.com. To learn more about SLWA please visit www.SLWofA.com.